

# Energy efficiency solutions with no upfront capital

## Efficiency Made Easy<sup>®</sup>

### Retrofit for Efficiency and Stability

For most businesses, energy is one of the top five expenses affecting bottom lines. It can be challenging to effectively manage usage, identify the right efficiency upgrades, and find the best payment structure for executing projects in a way that will help your business achieve its energy goals. That's why Constellation created Efficiency Made Easy (EME)—a solution that can play an integral role in achieving your strategic financial and environmental goals.

With EME, our team of experts and alliance partners will identify and retrofit for efficiency measures. This unique award-winning solution provides an opportunity to pay for these conservation measures—with no upfront capital—through monthly charges that appear on your competitive power or gas supply bill from Constellation. You can realize cost savings through a reduction in consumption and an improved load profile, which will positively impact future energy costs and your environmental goals.

### Program Benefits

- **No upfront capital required, flexible 36- to 60-month contract terms**—preserve your capital budget while reducing your carbon footprint with lower usage.
- **Included in your electricity or natural gas bill**—the cost of efficiency upgrades will appear as a separate line item on your energy bill.
- **Cost savings through reduced energy consumption**—load profile improvements become effective immediately upon installation of efficiency measures.
- **Ability to install energy solutions today, but delay EME payments up to 24 months**—if a customer is currently under contract with another competitive power or gas supplier.
- **Staying on the cutting edge of efficiency and technology**—Constellation makes tracking and leveraging your energy data more efficient. Introducing Pear.ai, an energy intelligence platform designed to help you understand and manage your energy footprint.



MAKING ENERGY VISIBLE. MAKING ENERGY MANAGEABLE.



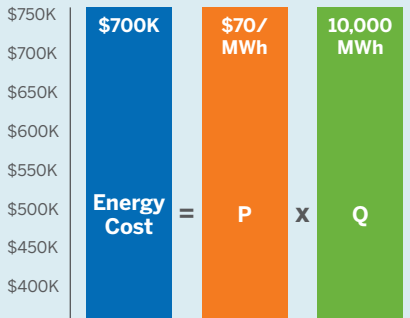
**Constellation**<sup>®</sup>

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## How It Works

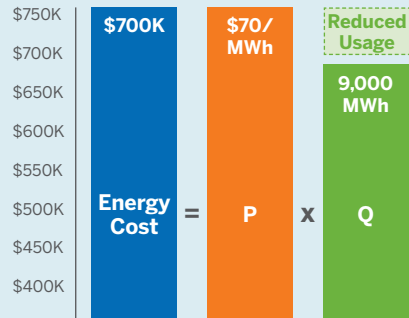
### Before EME

P = Electricity Price  
Q = Electricity Quantity



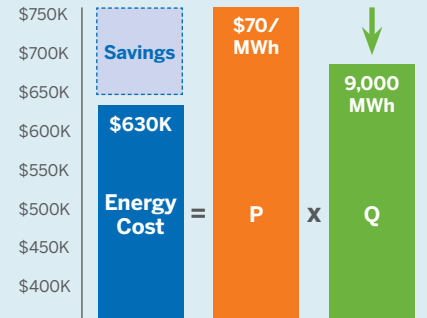
Before enrolling in EME, your electricity costs look like this.

### During EME



During your EME contract, an EME charge will be added to your bill. You could see a usage reduction, evening out your overall costs.

### After EME



After EME, your EME charge is eliminated and you retain all of the savings associated with reduced usage.

Constellation and CircuitMeter Inc. are working together to provide demand-side management solutions with the ability to fund energy conservation measures in support of organizational and environmental goals.

## CIRCUITMETER, INC.

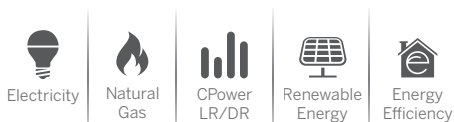
CircuitMeter offers real-time sub-metering hardware and energy analytics software platform. CircuitMeter is located in Canada, serving the USA, Canada, UK and select global clients for manufacturing, process, data center, commercial, real estate, and heavy industrial customers.

For more information,

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Constellation is a leading competitive retail supplier of power, natural gas and energy products and services for homes and businesses across the continental United States. Constellation's family of retail businesses serves approximately 2 million residential, public sector and business customers, including more than three-fourths of the Fortune 100. Baltimore-based Constellation is a subsidiary of Exelon Corporation (NASDAQ: EXC), the nation's leading competitive energy provider, with 2019 revenues of approximately \$34 billion, and more than 31,000 megawatts of owned capacity comprising one of the nation's cleanest and lowest-cost power generation fleets.

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